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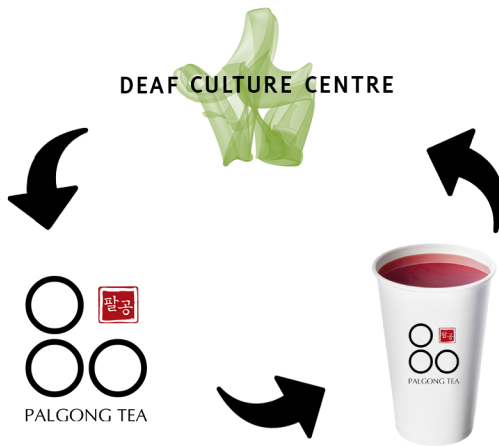
**TEA THAT BRINGS PEOPLE TOGETHER**

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PALGONG TEA and DEAF CULTURE CENTRE offer a chance to experience the richness and history of Deaf culture **within the historic Distillery District**, while enjoying the aromas and unique blends of fine tea in our open teashop-gallery environment. Whether popping in for a cup of tea “to go” or attending one of our inspiring and educational art exhibits, customers can taste and savour a sip of Deaf culture.

Products include loose-leaf tea sold in **eight original blends** individually packaged, making them the perfect gift or souvenir for visitors to take away. Our products and services have been carefully created to combine a mix between the experience of tea and the experience of Deaf culture.



DEF-T is the outcome of a partnership between the DEAF CULTURE CENTRE and PALGONG TEA. PALGONG TEA’s mission to bring together communities and have a positive social impact was the catalyst between these two organizations. As a result DEF-T was born, this high-quality tea represents the breaking down of social barriers between the hearing and the Deaf.

A portion of all sales also return full circle back to the DEAF CULTURE CENTRE to further assist them with their mission of assisting the Deaf community’s needs.



# COCONUT CHAI



## **INGREDIENTS**

Organic Black Tea  
Organic Ginger  
Organic Cinnamon  
Organic Cardamom  
Organic Coconut  
Organic Vanilla Bean

## **INSTRUCTIONS**

2 Tea spoons at 100°C  
for 4-6 Minutes

In 1901, baseball's American League gets its first grand slam thanks to Deaf player, William Hoy. Hoy developed Umpire hand signals so that he could see strike call from the out field. Helen McNicoll, famous Canadian impressionist, Deaf artist from the late 1800s; Pamela Witcher, 21st century renowned Quebec artist reflecting Deaf experience in her Deaf View Image Art (De'VIA); Gary Malkowski, 1st Deaf provincial member of parliament; as well as sign language literature preserved and performed at the Centre are just a few examples of a rich Deaf heritage.

Deaf culture includes a centuries-long struggle for the freedom to express itself through its own language, culture and community. The DEAF CULTURE CENTRE PRESERVE language, culture and history while continually exploring new technologies and ideas.



## BERRYLICIOUS



### ***INGREDIENTS***

Organic Hibiscus  
Organic Elderberries  
Organic Currants  
Organic Raisins

### ***INSTRUCTIONS***

2 Tea spoons at 93°C  
for 4-6 Minutes

In 1970, Forrest C. Nickerson conceived the idea for a Deaf Cultural Organization dedicated to enhancing the cultural lives of Deaf people. Nickerson's love and dedication of his fellow Deaf Canadians is the inspiration for creating the Deaf Culture Centre.

The majority of Deaf children are born to hearing parents. As such, the transmission of Deaf culture is "horizontal", through contact with other Deaf people in the community. The DEAF CULTURE CENTRE INSPIRES new goals and challenges through the development of creativity, shared heritage, research, education and participation in all areas of Deaf culture.

# BLUE SAPPHIRE



## **INGREDIENTS**

Organic Peppermint  
Organic Apple  
Organic Butterfly Pea Flower

## **INSTRUCTIONS**

2 Tea spoons at 93°C  
for 4-6 Minutes

The Deaf Community creates a wealth of opportunity in its diversity. Deaf culture is distinct and thrives with its own languages - American Sign Language (ASL) and langue des signes quebecoise (LSQ) in Canada. It is something we take pride in, and celebrate.

We are DIVERSE but in the end we all wish the same thing - appreciation for who we are as we are, our languages and the ability to express the fullness of who we are, our ideas, desires, creativity and accomplishments. Our diversity and desire to share it is in fact what we all have in common.

## CANADIAN MAPLE



### ***INGREDIENTS***

Organic Fair Trade Rooibos  
Organic Canadian Maple  
Organic Brown Sugar

### ***INSTRUCTIONS***

2 Tea spoons at 93°C  
for 4-6 Minutes

You know us - you just may not be aware of it. We are the one in one thousand Canadians who use sign language as our first language.

Deaf CULTURE challenges old assumptions. We are a distinct cultural community - a cohesive group with our own language, values and ethics. The DEAF CULTURE CENTRE is passionately committed to creating a space dedicated to incubating and celebrating our cultural expressions through performing arts, language, literature, history, visual arts and the preservation of our rich heritage.

# CHERRY VANILLA



## ***INGREDIENTS***

Organic Black Tea  
Organic Vanilla Bean  
Organic Cherry  
Organic Safflower

## ***INSTRUCTIONS***

2 Tea spoons at 100°C  
for 4-6 Minutes

Across the globe there are Deaf communities growing through the development of our distinct languages and way of life. The DEAF CULTURE CENTRE reaches beyond geography to the shared experiences that resonate with Deaf communities all over the world.

The DEAF CULTURE CENTRE generates knowledge and appreciation of the achievements of the Deaf world through its diverse programming. Exhibits, performances, media projects, outreach, workshops and presentations celebrate Deaf culture so that it RESONATES with all people, elevating their understanding and appreciation of Deaf life.

# MOROCCAN MINT



## ***INGREDIENTS***

Organic Green Tea  
Organic Peppermint Leaves

## ***INSTRUCTIONS***

2 Tea spoons at 82°C  
for 4-6 Minutes

Invent, innovate, create - the DEAF CULTURE CENTRE is continually exploring new ideas, inspiration and information. The Centre looks to the past to uncover the future, so it can speak of the present in a FRESH, exciting way.

The DEAF CULTURE CENTRE is located in the Historic Distillery District area of Toronto, Canada, a revitalized heritage site that is home to growing number of arts, entertainment and cultural organizations. The space houses travelling and permanent heritage exhibits, gallery spaces, gift shops and a tea shop. It is here that visitors can see Deaf culture in action - new studio productions, visual arts exhibitions, national Deaf arts and literature awards programs. It is a dynamic example of the Deaf community within a contemporary context.



# JAPANESE HOJICHA



## **INGREDIENTS**

Organic Green Tea

## **INSTRUCTIONS**

2 Tea spoons at 82°C  
for 4-6 Minutes

“The single most remarkable feature of sign [American Sign Language (ASL) and langue des signes quebecoise (LSQ)] - that which distinguishes it from all over languages and mental activities - is its unique linguistic use of space . . . what looks so simple is extraordinarily complex and consists of innumerable spatial patterns nested, three dimensionally, in each other” Oliver Sacks, Seeing Voices

With sign language as a foundation, Deaf and hard-of-hearing babies, toddlers and children across Canada can be fully engaged in their environment. Full language acquisition through ASL/LSQ is like the air we breathe. With it, we can be truly ALIVE in every sense of the word. Everywhere around the world, language and culture are intertwined and at the heart of community. Here, we celebrate a vibrant creative and innovative culture driven by a uniquely embracing language; Our sign language reaches beyond the dwelling of isolation and invites us to play together, explore together and grow together. It empowers all of us to celebrate one another for who we truly are and not lament who we are not.

# LEMON GINGER GREEN



## ***INGREDIENTS***

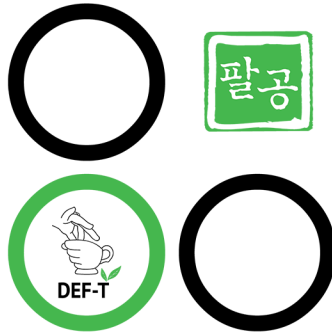
Organic Green Tea  
Organic Ginger Root  
Organic Lemon Peel

## ***INSTRUCTIONS***

2 Tea spoons at 82°C  
for 4-6 Minutes

This is a place about Deaf Culture. What Deaf Culture is - what it was, can, and will be. It is a culture of creativity and open expression. It is the place to which the Deaf community migrates, and from which it emanates. It is in a place like this that culture is celebrated. This is a place where things happen.

The DEAF CULTURE CENTRE is a convergence point for Deaf and hearing people to immerse themselves creatively within Deaf culture. The Centre is receptive and open to all. It enriches and elevates the achievements of the Deaf COMMUNITY for all the world to understand and appreciate. It is complex, interesting, inspiring fresh and fun - experience it!



PALGONG TEA  
X  
DEF-T

## DEAF CULTURE CENTRE

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## PALGONG TEA

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